

# Kevin Michael Collins

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## Teaching Experience

**Fenton Public Schools (International Baccalaureate School)** Fenton, MI 1999 to present  
*First Grade Teacher (1999-2004), Fourth Grade Teacher (2004 to present)*

- Developed unit and lesson plans according to state standards and benchmarks
- Utilized various technologies in the classroom to improve student engagement and learning
- Interacted successfully with students, parents and school staff
- Prepared students for the rigors of statewide standardized testing
- Trained in *International Baccalaureate*, *CAFE*, and New Zealand educational methods

### *Leadership Positions*

- Assumed role of Union Area Representative at my school (*Jan 2010 – present*)
- Represented teachers on Contract Management Committee team (*Jan 2010 – June 2012*)
- Helped district investigate merits of International Baccalaureate program (*2007*)
- Served as teacher representative and liaison for our school's PTO (*2006-2010*)
- Wrote district-wide first grade social studies curriculum (*2002-2003*)
- Helped lead district-wide training in *MiCLIMB* educational software (*Fall 2002*)
- Led Teacher Technology Initiative within my school (*2001*)

### *Awards and Achievements*

- Nominated for Michigan Teacher of the Year (*November, 2012*)
- Selected for inclusion into *Who's Who Among America's Teachers, 2004 edition*
- Granted tenured teacher status (*May, 2003*)
- Finalist for Genesee County Teacher of the Year by CARS 108 radio station (*May, 2000*)

**Detroit Public Schools** Detroit, MI

*Fall 1998 – Spring 1999*

*Student-Teacher*

- Helped manage an ethnically diverse first grade classroom in an urban school setting
- Observed classroom management techniques of a seasoned elementary teacher

**YMCA** Ann Arbor, MI

*Summer 1997- Summer 1999*

*Daycare Instructor and Sports Camp Director*

- Managed sports activities for hundreds of school-aged youngsters as sports camp director
  - Supervised before and after school "latch-key" daycare programs for local kindergartners
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## Education

**The University of Michigan** Ann Arbor, MI

*Summer 1998 – Summer 1999*

*Master of Arts and Certification in Elementary Education*

- Completed intensive program combining certification with a master's degree
- Taught by leaders in the field of education
- Earned "straight A" grade point average, 7.7/8.0
- Ranked #7 graduate education program in the nation (*U.S. News & World Report, 1999*)

**The University of Michigan** Ann Arbor, MI

*Fall 1989 – Spring 1993*

*Bachelor's in Business Administration*

- Among 10% of university applicants accepted into the business school
- Achieved grade point average 3.3/4.0 program with a concentration in Marketing
- Ranked #2 undergraduate business school in the nation (*U.S. News & World Report, 1993*)

**Saline High School** Saline, MI

*Fall 1986- Summer 1989*

- Finished in the top 10% of my graduating class

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- Business Experience**
- Wieden & Kennedy Advertising** Portland, OR *Winter 1996 – Spring 1997*  
*Assistant Account Executive*
- Helped coordinate advertising campaigns to build Coca-Cola brand image
  - Motivated clients, agency creatives, and support staff in collaborative efforts
  - Assisted agency team in their charge to win new Miller Beer business
  - Contributed to W & K's being awarded advertising agency of the year (*Ad Age, 1996*)
- Leo Burnett Advertising** Chicago, IL *Summer 1993 – Winter 1996*  
*Media Buyer/Planner*
- Planned all media for Kellogg's Corn Flakes and Kellogg's Rice Krispies
  - Responsible for tracking competitive activity in \$950 million ready-to-eat cereal category
  - Successfully managed over twenty people in annual competitive project
  - Served as agency contact for all negotiations held in parenting and mature publications
  - Purchased local media in nine major metropolitan markets on a quarterly basis
- Premier Bank** Jackson, MI *Summer 1992*  
*Marketing Intern*
- Created graphic designs and layouts to make advertisements
  - Coordinated marketing campaigns and organized direct mailings
  - Wrote copy for promotions and brochures involving new financial services
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- Published Works**
- Wrote *VROOM! VROOM! Motorcycle Santa's Coming to Town*, published in 2012
  - Wrote *Old MacDonald Had a Golf Course*, published in 2010
  - Performed readings and book signings for my books
  - Collaborated with award winning cartoonist, Jim Hunt
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- Volunteer Work**
- "Big Brother" Mentor** Fenton, MI *2000 – 2005*
- Mentored two boys in need of a positive male role model
- Mott Children's Hospital** Ann Arbor, MI *1991 - 1993, 1997 - 1998*
- Cared for and comforted young invalids at their bedside on a weekly basis
  - Supervised hospital activity rooms where patients could use games, crafts, and toys
- Start Making a Reader Today (SMART) tutor** Portland, OR *Fall – Spring 1997*
- Tutored academically challenged kindergarten students in fundamentals of reading
  - Developed an interest in education as a career after involvement with this program
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- Computer Skills**
- *Microsoft Word, Excel, Powerpoint*
  - *Kidspiration, Kid Pix, Learning Toolkit*
  - Internet search skills
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- Personal**
- Lived overseas for 3 years and traveled around the world
  - Learning to speak Indonesian to participate in my wife's culture
  - Happily married since July 2002 and father of a third grader
  - Leisure pursuits include writing, art, movies, skiing, and biking

References available upon request